

LEADERSHIP AND MANAGEMENT IN NEW-AGE BUSINESS



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ABOUT WHARTON

Founded in 1881 as the first collegiate business school, the Wharton School of the University of Pennsylvania is recognized globally for intellectual leadership and ongoing innovation across every major discipline of business education. With a broad global community and one of the most published business school faculties, Wharton creates economic and social value around the world. The School has 5,000 undergraduate, MBA, executive MBA, and doctoral students; more than 13,000 participants in executive education programs annually; and a powerful alumni network of 100,000 graduates.



Professor Jagmohan S. Raju
Vice Dean, Wharton Executive Education

“

The course, *Leadership and Management in New-Age Business* helps professionals build this skill set and learn the most cutting-edge ideas for leaders across organizations to access global opportunities through this course. ”

PROGRAM FACULTY



Professor Harbir Singh, PhD

Mack Professor; Professor of Management; Co-Director, Mack Institute for Innovation Management; Wharton School Faculty Director for the Huntsman Program in International Studies and Business, The Wharton School

Research Interests: Corporate governance, corporate restructuring, management buyouts, strategies for corporate acquisitions



Professor Katherine Klein, PhD

Edward H. Bowman Professor, Professor of Management; Vice Dean and Director, Wharton Social Impact Initiative, The Wharton

Research Interests: Innovation and technology implementation, leadership, diversity, teams, and social networks



Professor Nikolai Roussanov, PhD

Moise Y. Safra Professor of Finance, The Wharton School

Research Interests: Interaction between asset pricing and macroeconomics



Professor Peter Cappelli, DPhil

George W. Taylor Professor of Management; Director, Center for Human Resources, The Wharton School

Research Interests: Human-resource practices, public policy related to employment, talent and performance management

PROGRAM FACULTY



Professor Adam Grant, PhD

The Saul P. Steinberg Professor of Management, The Wharton School; Professor of Psychology, University of Pennsylvania

Research Interests: Work motivation, helping and giving behaviors, job design and meaningful work, leadership



Professor Mauro Guillén, PhD

Dr. Felix Zandman Professor Emeritus of Management, The Wharton School

Research Interests: Globalization, international political economy, multinational management



Professor Micheal Useem, PhD

William and Jacalyn Egan Professor of Management; Professor of Management; Director, Center for Leadership and Change Management; Editor, Wharton Leadership Digest

Research Interests: Catastrophic and enterprise risk management, corporate change and restructuring, leadership, decision making, governance



Professor Nancy Rothbard, PhD

Deputy Dean; David Pottruck Professor; Professor of Management, The Wharton School

Research Interests: Emotion and identity, work motivation and engagement, work-life and career development



Professor Nicolaj Siggelkow, PhD

David M. Knott Professor; Professor of Management; Co-Director, Mack Institute for Innovation Management, The Wharton School

Research Interests: Competitive strategy, firms as systems of interconnected choices

PROGRAM HIGHLIGHTS



Learn from Wharton Faculty

In addition to the recorded lectures from Wharton faculty, learners enrolled in this course get the chance to attend live sessions with Wharton faculty. There will be one live session for every course in the curriculum.



Exclusive Recorded Masterclasses from World-Renowned CXOs

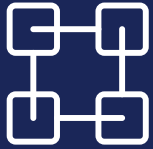
Learners have access to recorded sessions from top CXOs. These sessions are specifically curated for this leadership program.



Experiential Learning through Case Simulations

Learners get to participate in innovative and interactive business simulation games that replicate real-world scenarios. Through simulations, participants can implement their classroom learning and take part in the decision making on critical management issues.

PROGRAM HIGHLIGHTS



1:1 Executive Coaching Sessions for Leaders

Executive coaching is a powerful, industry-preferred approach to leadership development for senior leaders. Participants get a chance to work with highly experienced coaches.



Leadership Profiling Activity

Leadership profiling helps participants identify the type of leader they are and become more effective leaders in the process. Learners enrolled in this program get the opportunity to take part in such a profiling activity at the start of the program and build on their leadership skills during the program.



Fun and Interactive Networking Sessions

Since networking is a critical ingredient to successful leadership, this program intends to help learners build their network through interactive sessions with accomplished peers in this program as well as outside this program.

PROGRAM CURRICULUM

Learner Time
5-6 hours/week

Live Sessions
8

Expert Sessions
4

Assignments/Case Study
1

Capstone Projects
1

Course

Relevant readings

Module - Orientation - Wharton Faculty

Course

Leadership in the 21st Century

Module - Engaging Hearts and Minds

Week 1

Module - Understanding Work Styles and Cultivating Originality

Week 2

Module - Purpose-Driven Leadership

Week 3

Module - Organizational Culture and Culture Change

Week 4

Course

Managing and Motivating Talent

Module - Motivation and Reward

Week 5

Module - Tasks, Jobs, and Systems of Work	Week 6
Module - Making Good and Timely Management Decisions	Week 7
Module - Designing and Changing the Organization's Architecture	Week 8
Simulation 1 : Individual	Week 9

Course

Managing the Global Firm

Module - Global Markets and the Firm	Week 10
Module - International Strategies	Week 11
Module - Organization and Management of the International	Week 12
Module - The Multinational Firm in the 21st Century	Week 13

Course

Strategic Management: Competitive and Corporate Strategy

Module - The Firm and the Industry	Week 14
Module - Industry Analysis and Competitive Dynamics	Week 15
Module - Corporate Strategy and Firm Scope	Week 16
Module - Firms in a Context	Week 17
Capstone - Simulations (Group)	Week 18

ABOUT UPGRAD

upGrad has delivered over 20 million hours of learning, delivering programs by collaborating with universities across the world including the Wharton School of the University of Pennsylvania, Caltech CTME, Purdue University, University of Arizona, Duke CE, Deakin University, Michigan State University, and Liverpool John Moores University, among others.

Online education is a fundamental disruption that will have a far-reaching impact. upGrad was founded taking this into consideration. upGrad is an online education platform to help individuals develop their professional potential in the most engaging learning environment.

upGrad, in collaboration with the Wharton School, a renowned U.S.-based university, is excited to offer a one-of-its-kind, academically rigorous, and industrially relevant program: *Leadership and Management in New-Age Business*. The faculty boasts an average of 15+ years of experience. The curriculum covers the most relevant concepts in leadership in depth. The program will be complemented by industry-relevant case studies by industry leaders from upGrad's network.

Our strong alumni network, industry mentorship, and the credibility of the *Wharton Leadership and Management in New-Age Business* program will provide you with the right tools to achieve your goals!

Join our global community
of learners!

Over
2+ Million
Platform Users

From
85+
Countries

Covering
10 Million+
Learning Hours
Every Year

87%
Completion
Rates



Ronnie Screwvala

Co-founder and Executive Chairman

upGrad

UPGRAD LEARNING EXPERIENCE

Coaching

- Your upGrad Buddy along with a dedicated Student Support team
- Real-time doubt-clearing sessions
- Live discussion forum for peer-to-peer doubt resolution monitored by technical experts
- Access to the program for three years post-graduation and updated content thereafter
- Peer-to-peer networking opportunities with an upGrad alumni pool of 10,000+

Practical Learning

- Simulations and case studies for hands-on learning

Mentorship

- Personalized coaching sessions for proactive mentoring
- Regular sessions with teaching assistants to help resolve any academic queries

Format

- Online format with monthly live masterclasses
- Simulation-based pedagogy that helps apply classroom learning to real-world problems



PROGRAM DETAILS AND ADMISSION PROCESS



DURATION

5 Months

PROGRAM START DATE

Please refer to the website for program start dates

PROGRAM FEE

Please refer to the website for program fee

ELIGIBILITY

Ideal candidates are those looking to accelerate their career or develop their leadership style with cutting-edge concepts.

SELECTION PROCESS



STEP 1: Complete Your Application

Complete your application and submit the required details.



STEP 2: Receive Offer Letter

Upon qualifying, an offer letter will be sent to you confirming your admission to the program.



STEP 3: Reserve Your seat and begin your Prep Course

Reserve your seat by paying a minimum deposit amount. You can complete the payment of fees towards the program with assistance from our loan partners where required.

📞 For any queries, reach us on the following numbers:

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upGrad

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