learning people

CAREER READY EDUCATION

Your career in

IT

**Discover fundamental career insights, pathways and
how we can support you on your journey.**

—

www.learningpeople.com

10 Celebrating
ten years

3 reasons to get certified

Whether you are looking to change careers or to progress in a current one, getting **internationally certified** is the perfect choice.

1 Be unique

The demand for certified professionals is growing, with companies reporting there are simply not enough skilled workers.

With more jobs than workers available in the market, now is the time to get certified, boost your employability and meet the demand.

The certifications we offer can take you from beginner to expert, giving you the opportunity to start and develop in your chosen career.

Open up a world of employment opportunities by getting certified in the tech world.

17%
more jobs
than workers*

* Source: Tech Republic

2 Validate your skills

Gaining a certification will demonstrate to potential employers that you are committed to your profession, and validates your ability to do the job you're applying for.

Upskilling with a certification fills any gaps in your knowledge and solidifies your level of expertise.

Reports show that **82% of certified professionals have been promoted** in the past 5 years, against 68% uncertified professionals.*

Bring trust to your career and you will reap the benefits.

14%
more promotions
for certified
professionals*

* Source: Access Perks

3 Keep yourself current

Certifications are frequently reviewed by industry experts and updated to better reflect the current demands.

This is vital in the tech industry and gaining a certification will bring your skill set and knowledge up to date.
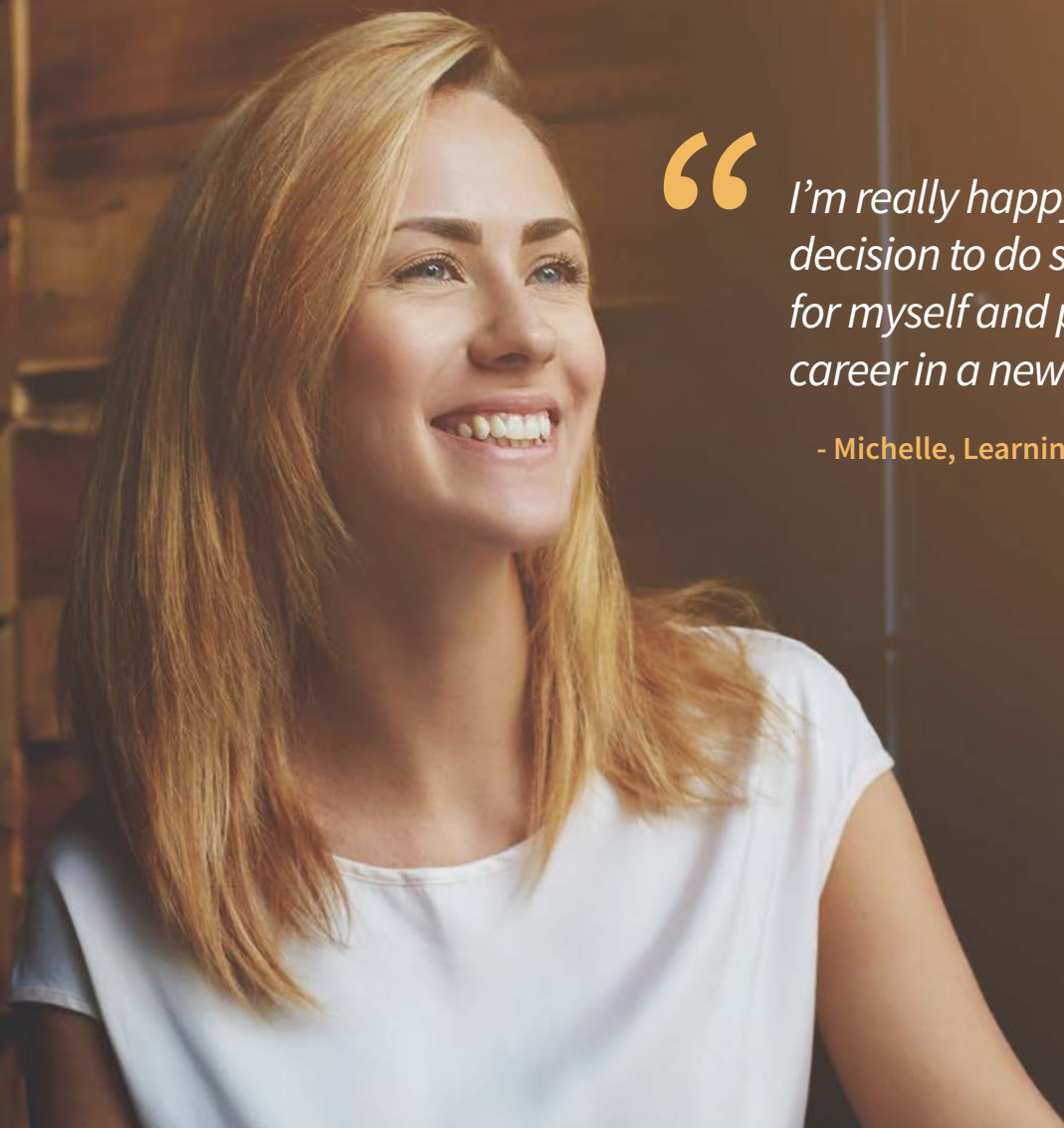
Additionally, you'll gain professional credibility from both your peers and employer. Studying for a certification is a challenge, and one that's rewarding in more ways than one.

Not only will you develop your skills and build confidence, but certified professionals can earn a higher salary.

Certified professionals can earn a higher salary

£ £

_"_ _I'm really happy I made this decision to do something for myself and progress my career in a new direction._

- Michelle, Learning People student

What does a career in IT involve?

A career in IT is one of the tech industry's most varied and rewarding roles to be in. It can involve anything from working with or maintaining computers to handling storage, networking and data processing.

A career in IT opens up a multitude of pathways offering something for everyone to excel in. With certifications available for all levels of experience, it is the perfect place to start a career in the tech industry.

Key responsibilities in an IT role:

- ✓ Maintaining IT systems
- ✓ Problem solving
- ✓ Reporting
- ✓ Configuring software
- ✓ Testing technology
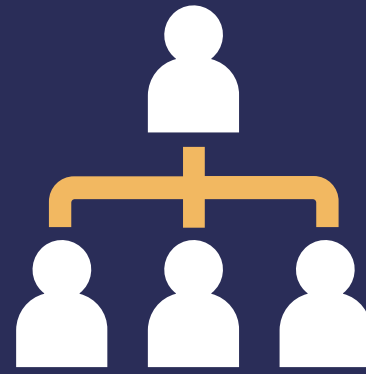- ✓ Responding to service requests

Hear from an expert

" *It moves fast. If you like change and you like a dynamic environment where you're always learning, this is the space for you.*

- Dave Sobel, Senior Director of MSP Evangelism SolarWinds

Career pathways and salaries

Find the level that best suits your experience and explore some of the potential career opportunities...

Entry level roles

IT Technician

An IT technician will be the main point of contact for all IT issues within a company.

Key responsibilities:

✓ Installing and configuring hardware and software

✓ Troubleshooting issues at user level

✓ Repairing or replacing damaged hardware

✓ Evaluating new software and making upgrades and recommendations

Earning potential
£25k - £35k*

IT Help Desk Technician

An IT helpdesk technician will provide technical assistance and sort any issues which may arise.

Key responsibilities:

✓ Become the first point of contact to all employees or customers

✓ Troubleshoot and resolve all issues

✓ Document and log all issues

✓ Escalate issues where necessary

Earning potential
£20k - £30k*

* Based on average salaries sourced from Adzuna

Mid-level roles

Support Engineer

A support engineer will maintain and repair computer systems, helping employees or customers with issues.

Key responsibilities:

✓ Troubleshoot and resolve problems

✓ Install applications and programs

✓ Resolve network issues

✓ Provide support where needed

Earning potential
£25k - £40k*

Networking Engineer

A network engineer will implement and oversee computer networks, dealing with daily maintenance and troubleshooting issues.

Key responsibilities:

✓ Implement computer networks including wireless networks

✓ Provide troubleshooting and support

✓ Improve the resilience of network and surroundings

✓ Install, configure and test all equipment

Earning potential
£40k - 50k*

* Based on average salaries sourced from Adzuna

Advanced roles

Ethical Hacker

An ethical hacker finds vulnerabilities in cyber security systems to legally and ethically help an organisation obtain important data.

Key responsibilities:

✓ Audit and perform security tests on current networks

✓ Report on vulnerabilities and provide recommendations in securing systems

✓ Maintain all security tools and technologies

✓ Work with senior stakeholders to improve company processes

**Earning potential
£70k - £120k***

Senior IT Manager

The senior IT manager is responsible for managing the IT team and developing the IT strategy of an organisation.

Key responsibilities:

✓ Overseeing all IT projects

✓ Communicating with key stakeholders

✓ Managing IT budgets

✓ Initiating improved strategies

**Earning potential
£50k - £70k***

* Based on average salaries sourced from Adzuna

Student testimonial:
Zena Houghton-Thomas

Course studied

Networking collection

Reason for enrolling

Zena needed a change after her current role had become stagnant. She was frustrated knowing that she could be doing more with her career.

"

I had to get my head round a whole new challenge and that would have been far more difficult than it was without the help of my career consultant and the StudentCare™ team.

Even when I had completed the course I was still getting advice on my CV and interview techniques from both.

I am doing what I am today thanks to [Learning People's] 100% commitment to helping and advising me.

Upon completing the CompTIA A+ I had a new job within 3 months. I am currently working for Specsavers, as a Service Desk Analyst.

About us

At Learning People, we are tech career experts with a mission to demystify the technology industry.

With ten years of industry experience, we're advocates for career ready education. We provide online courses in project management, digital marketing, cyber security, coding and IT.

We'll empower you to make informed choices about your future by giving you the information and support you need to start, or advance your career in tech.

Deeply rooted in the tech world, our courses provide industry recognised certifications, boosting your employability upon completion.

With our students' employability at the heart of what we do, our certifications are selected to help you future proof your career and bridge the skills gap within the tech industry.

Join a community of over 50,000 students around the world experiencing the next generation of online learning.

Why choose us?

✓ Course content delivered on Percipio, an unrivalled, award-winning online learning platform

✓ Our courses offer a more affordable, flexible alternative to traditional education

✓ Receive support, guidance and motivation from our award-winning StudentCare™ team

✓ Our Career Consultants offer personalised help choosing the right course

✓ Our Career Services team will support and prepare you for employment with the tools needed to find your perfect role

✓ We're partnered with the biggest accreditors in the world - stand out from the crowd with industry recognised certifications and qualifications

✓ We're accredited by the LPI, who offer a globally recognised quality mark for learning providers

✓ Our Industry Advisory Board helps us better connect learning with careers and to match students with employers

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Next steps: Your consultation call

Now that you've received your career guide, you'll have the opportunity to speak directly with one of our expert career consultants. The consultation call is structured around you, so you can make an informed decision about whether your chosen course is right for you.

What is a consultation call?

A consultation call is designed for our team to gain a clear picture of your past experiences, future goals, and what you want to gain from online learning. Your career consultant will use this insight to make an expert recommendation on the best course to help you achieve your dream career, and talk through your options.

You'll gain an understanding of how long the course would take you, payment options available, and the career path the course will take you on. Not only this, but you'll also learn how we can support you throughout, from enrolment to finding your next role with our Career Services.

Why is it important?

It's a fantastic opportunity to ask any questions you may have, and we're on-hand to alleviate any of your fears before you commit to studying with us. We never provide 'off the shelf' training because our learning packages are uniquely tailored to every student. Your career and the pathway to get there is personal to you.

It'll take around 30 minutes of your time, depending on how much you've researched already. If you do know exactly what you want to study then most individuals find the consultation call simply validates their research and gives them the confidence to pursue their future.

Is it a sales call?

Quite the opposite. We actively stop people from purchasing until they've had a full consultation. Yes, the career and the training may sound great, however we need to gather as much information about you to make sure it's the right fit.

We'll never enrol you on a course unless we know you're going to be happy with the training itself, the support we provide, and ultimately the career at the end of it.

With endless opportunities ahead, there's never been a better time to choose your career path.

Join the most sustainable industry and develop your skills

Our up to date IT courses offer everything from the basics to the advanced. They are perfect for those who love continuous learning and who are looking to stay relevant in the job market. We work with industry leaders to bring you the finest selection of certifications and qualifications, that are essential in IT today.

Watch this video to see why there's never been a better time to get certified...

Click the image above to watch, or visit:
https://www.learningpeople.com/uk/courses/it-courses/

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CAREER READY EDUCATION

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We hope you found this eBook useful! To make sure we are delivering the information you want to see, we'd love to hear your thoughts.

Take part in our short survey
www.surveymonkey.co.uk/r/CCNB69B