Master *of* Science in Business Analytics

12 Months

GOLDEN GATE
UNIVERSITY
— San Francisco —

Powered by
upGrad

Contents

About Golden Gate University, San Francisco

Golden Gate University is a pioneer of higher education in the heart of Silicon Valley since 1901. For over 120 years, its mission has been to make quality education affordable to all. Being the first of many innovative and disruptive programs, it's no surprise that GGU is among the first players to initiate online learning in 1996. The strong 70,000+ alumni network includes NASA Astronauts, Mayors, Entrepreneurs, Industry disruptors, Political, and Legal leaders, and others. GGU has been consistently ranked as #1 in the United States for working professionals due to the impact that it has had on careers and the flexibility that it enables for its learners.

Prof. Brent White

Provost and Vice President for Academic Affairs,
Golden Gate University, San Francisco

Our association with upGrad cements GGU's vision of enabling high quality education for working professionals who aspire to do more than their day-to-day jobs. We're eager to welcome learners from across the world to learn through online & hybrid channels and be a part of our heritage to become the leaders of tomorrow. With this partnership, we aim to create an impact in the lives of students with the availability of scholarships.

Life At Golden Gate University, San Francisco

The GGU San Francisco campus is in that part of the world that if it was a country, it would be among the richest ones. Having HQs of LinkedIn, Google, Intel, Pinterest, Oracle, Apple as neighbors makes it an epicenter of leading global innovation. The city is one of the most desired places to live in America. With a booming economy, great weather, a world-class food scene, and endless options for getting outdoors and staying active, the Bay Area leaves little to be desired in a city. An ideal synergy for a meaningful immersion.

Why Golden Gate University

RANKED #1 — For Working Professionals by Washington Monthly

RANKED #1 — Best Online College in California by OnlineU and SR Education in 2020
*From a research on 1943 Universities

10% — Ranked among the Top 10% Schools in the US by CollegeFactual in 2022

80% — 80% Faculty Members are Silicon Valley-based practicing professionals

Located in downtown San Francisco among offices of Salesforce, LinkedIn, Meta, Apple, and more

Accreditations

WASC
Senior College and University Commission

Association of American Law Schools

STATE BAR OF CALIFORNIA

Ranking

college factual
Top Quality
Nationwide
BEST

GradReports
BEST GRADUATE SCHOOLS
2021
★★★★★

ONLINEU
BEST ONLINE COLLEGES FOR ROI
California
2020

2020
BEST ONLINE COLLEGES
★★★
Overall
SR EDUCATION GROUP

Immersion program

An opportunity to study on the San Francisco campus. Nestled in the financial district, GGU's campus is surrounded by some of the top global technology and consulting firms.

An in-person immersion is ideal for a learner who is ready to take their career to the next level and impact their industry in a meaningful way on a global scale.

Learn from Silicon Valley Professionals on the vibrant and energetic GGU Campus

Engage with the art, culture, and new-age tech at San Francisco

Interact with GGU faculty who've directed professionals to global success

GGU will share the immersion calendar at the start of the program

On-campus sessions with GGU students/alumni

Scheduled to be conducted twice a year

Network with a diverse group of learners from over 48 countries

Study Abroad

GGU's mission to enable flexible program features for working professionals is reflected in their modes of innovative program structure. To make quality higher education affordable abroad, the most cost-effective option is to earn credits in a hybrid set-up as depicted below.

	Credits earned	
	Online	Offline
On-Campus	0%	100%
Online	100%	0%
Online (+Immersion)	100%	0%
Study Abroad	60%	40%

About **upGrad**

upGrad is an online education platform to help individuals develop their professional potential in the most engaging learning environment through a wide range of programs designed to improve their expertise. upGrad collaborates with top-class universities across the world including the Wharton School of the University of Pennsylvania, Caltech CTME, Purdue University, University of Arizona, Duke CE, Deakin University, Michigan State University, and Liverpool John Moores University, among others. As the ability to partake in the academic rigors of business education becomes limited due to the demands of work and life, professionals often find themselves in the position of having to treat their continuing education as a burden that comes in the way of their professional performance. upGrad has delivered over 20 million hours of learning, delivering programs by collaborating with universities.

20M+	**2M+**	**100+**	**7 years**
hours of learning	**learners**	**countries**	**of existence**

Phalgun Kompalli

Co-founder

upGrad

Through our association with Golden Gate University- San Francisco, upGrad endeavors to facilitate continuing education for working professionals throughout their careers. The pedagogy, program structure and delivery of these programs from the innovation capital of the world is our key differentiator.

Scholarships **offered by**

GOLDEN GATE UNIVERSITY
— San Francisco —

upGrad

For learners who aspire to gain a new perspective on the changing dimensions of Business Analytics, we want to enable such a platform. upGrad has strived to deliver high-quality education by collaborating with recognized Universities from across the globe.

We have supported learners to achieve career transitions and excel in their careers. Learners now have the opportunity to enroll in these programs under the available scholarships.

$100M
Scholarship Fund

70%
Scholarships Available for 5000 Students

Ronnie Screwvala

Co-founder and Chairman

upGrad

The scholarship fund is aimed at skilling motivated individuals in relevant areas and equipping them with industry-relevant knowledge making the core demographic employable. Today, not more than 30 million are engaged in higher studies as the majority of them start working early in their career and hence online education is the real answer.

Program **Highlights**

Accreditation

GGU is accredited by WASC Senior College and University Commission, the organization that accredits universities in California and Hawaii, including Stanford, University of San Francisco, UC Berkeley, UCLA and more.

Live Interactive Classes

Solve doubts through faculty members, teaching assistants, and your peers from across the world.

Silicon Valley Experts

Firsthand interactions with leaders from the part of the world that if it was a country, it would be among the richest countries in the world.

30% the Cost

A full-time master's in the US costs $70,000 and above. Through scholarships and hybrid learning unlock 70% savings.
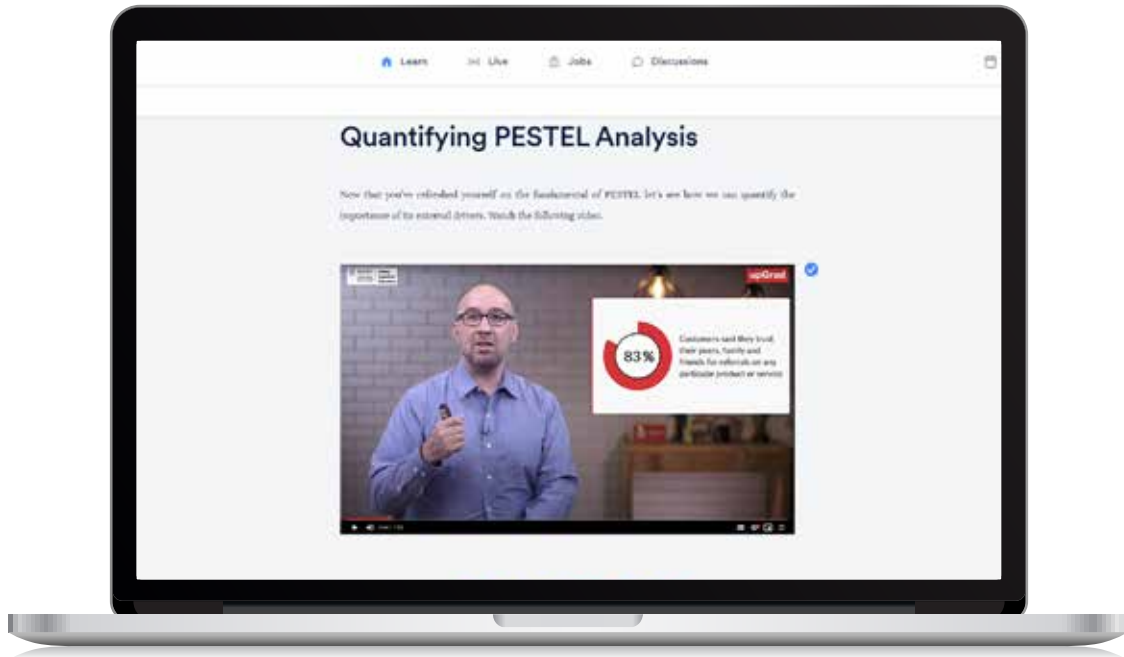
World-class Infrastructure

Graduates have walked out of the campus and into leading MNCs, Government, Legal, and Political bodies.
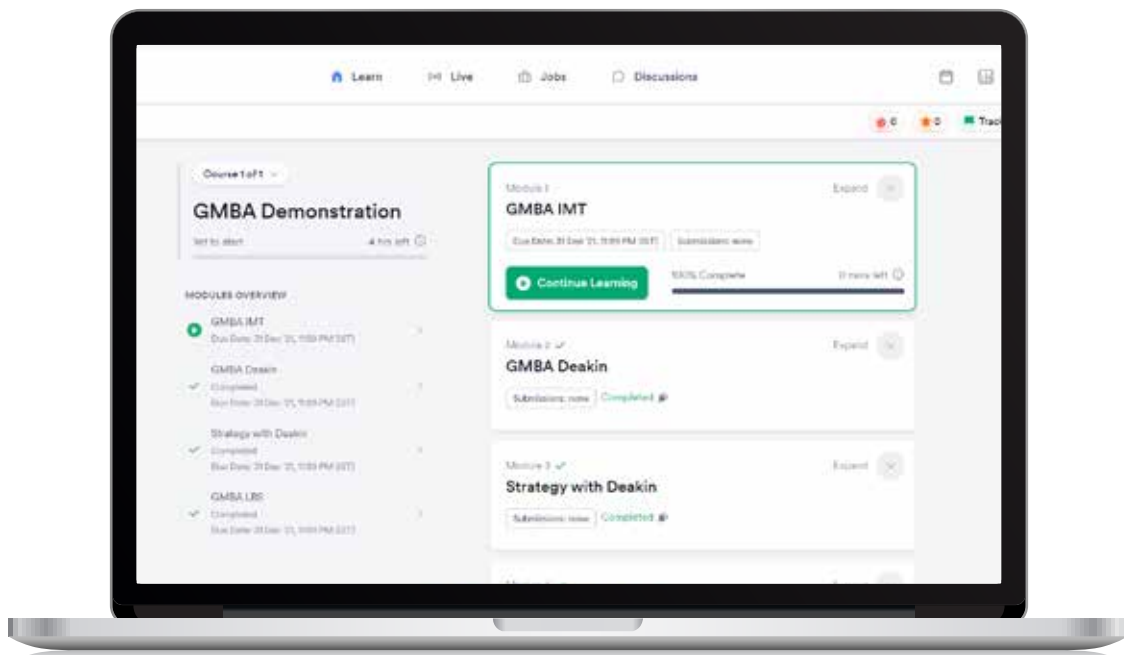
Case Studies, Projects and More

Theory along with practical industry relevant knowledge that will get you ready to tackle real world business problems.
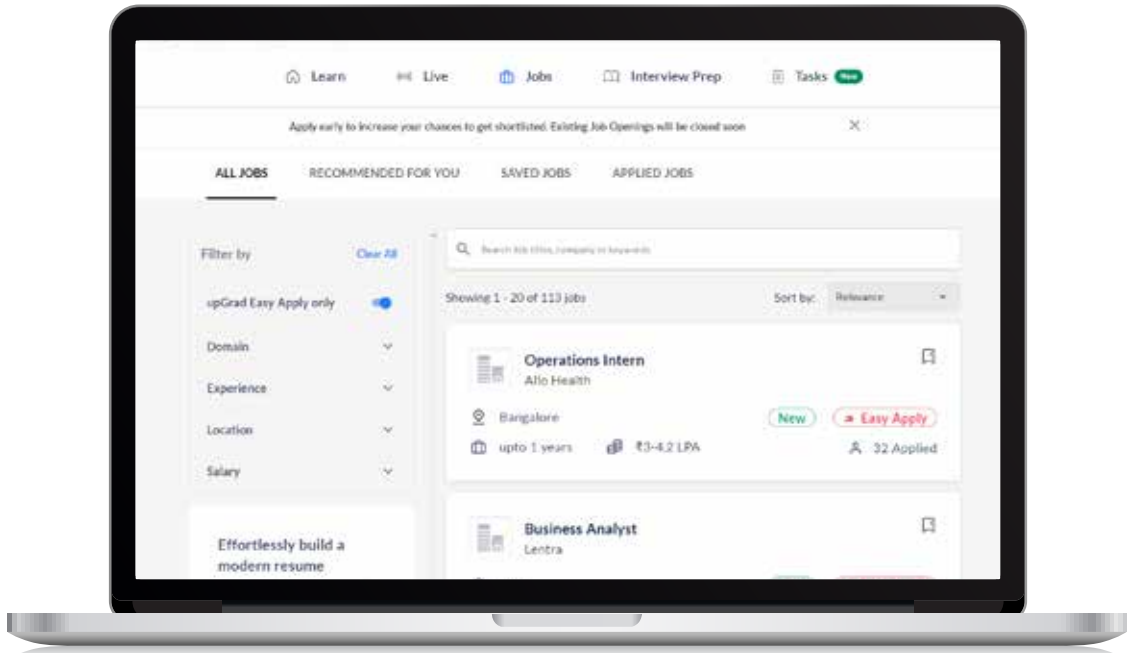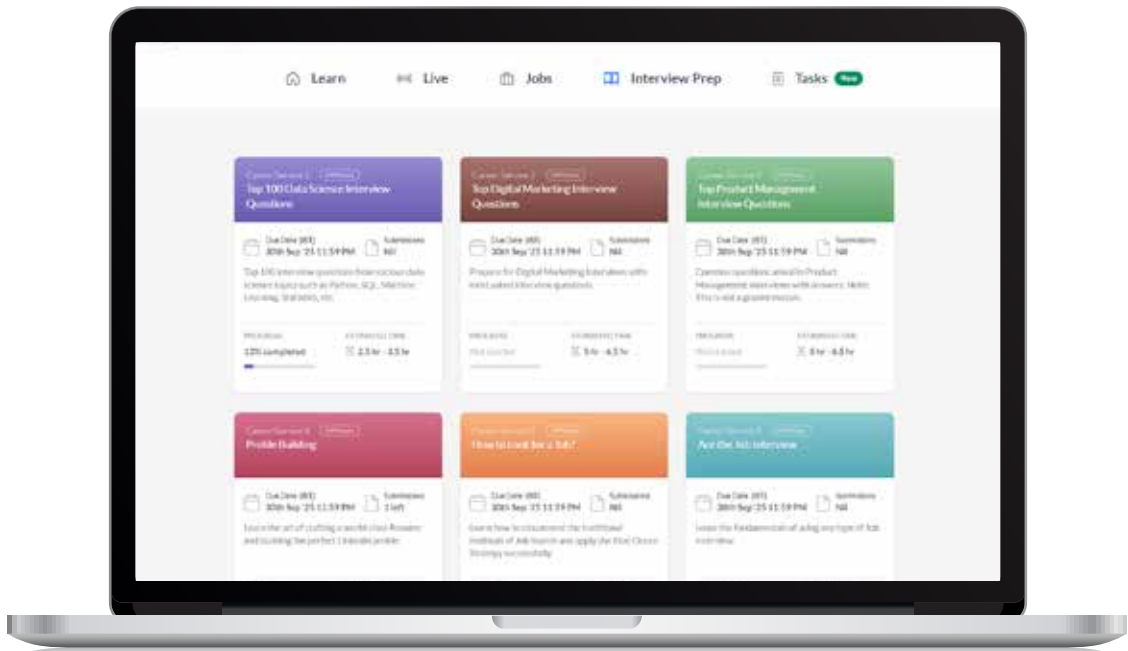
A glimpse of the upGrad platform

Teaching Faculty

Learning Platform Navigation

Job Platform

Interview Prep Material

Note: Images here are not a reflection of this program. Please request the admission counsellor for a real-time demonstration of the learning platform.

PORT OF

SAN FRANCISCO

Faculty

Judith Lee

35 years of experience in Technology Management. Member of the Advisory Board of the Fisher CIO Leadership Prog, Biz Inst, Haas School at U.C. Berkeley.

Sia Zadeh

30 years of academic & IT industry experience. Ex - IBM Research and Oracle. Earned an M.Phil. and a Ph.D. from Columbia University, New York.

Program Curriculum

COURSES	CREDITS
• Data Analysis for Managers	0
• Foundations of Business Analytics	3
• Enterprise Performance Management & Metrics	3
• Managing Data Structures	3
• Business Intelligence	3
• Advanced Statistical Analysis with R	3
• Advanced Statistical Analysis with Python	3
• Big Data Ecosystem	3
• Natural Language Processing	3
• Machine Learning for Predictive Analytics	3
• Prescriptive Analytics and Optimization	3
• Web & Social Network Analytics	3
• Capstone	3
Total Credits	**36**

Note:

- The curriculum and credits are a virtue of the University's guidelines while meeting international standards and quality.

Program Details

Program Start Date

Please refer to the website for the program start dates

Program Duration

12 months

Program Fee

Please refer to the website for program fee

70% Scholarship Available for 5000 Students

Eligibility

Bachelor's Degree (Any Specialization)

upGrad

🔍 upgrad.com

Let's
connect

✉

Write to us:
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📞

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